



# TRAINING & DEVELOPMENT SUMMIT

The Training & Development Summit brings together qualified buyers and suppliers for two days of one-to-one meetings and networking.

**16th & 17th June 2025**

Radisson Hotel & Conference Centre, London Heathrow

In association with...

**HR  
BRIEFING**

# EVENT OVERVIEW

The Training & Development Summit is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior training & development professionals**, with job titles including:

- Heads of, Managers and Directors of Learning & Development
- Heads of, Managers and Directors of Training
- Heads of, Managers and Directors of People
- Heads of, Managers and Directors of HR

## All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified training & development buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – overnight accommodation, all meals and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **25-minute meetings** with key decision makers throughout the event.

The Summit has been running for **16 years**

Over **1280** business **meetings** facilitated at each event

### Average Employee Size



All delegates attending require new solutions

# 72%

of companies have secured business post-event

Here is a taste of our event experience...



This was a professional, well coordinated event with a room full of quality suppliers and serious, interested potential customers. Conversations flowed freely without the feeling of being sold to and hearing about industry trends helped everyone to make more informed decisions

MYONLINECOACH LIMITED

The Training and development summit is a very well organised and effective way of spending quality time with service providers to understand and match needs with solution providers. The venues are comfortable and at central location. Most of all the Staff are an excellent example of what customer service should be. They are smart, knowledgeable quick on the feet and attentive to every little detail. A must attend event

CPM UK LTD



# ALL-INCLUSIVE PACKAGES

## PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- Included in social media posts

## DURING THE EVENT

## POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

## GOLD PACKAGE – £7,250 + VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 25)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Wi-Fi
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
  - Evening drinks reception
  - 2 x places at evening dinner
  - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide
  - Directory listing
  - Full page A5 advert

## SILVER PACKAGE – £6,100 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Wi-Fi
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
  - Evening drinks reception
  - 1 x place at evening dinner
  - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Directory listing within event guide

# HR BRIEFING

HR Briefing is an industry resource delivering news & analysis from across the HR Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.

**19,500**  
subscribers

## FEATURES

### JANUARY

Team Building

### FEBRUARY

Talent Management

### MARCH

Leadership  
Development

### APRIL

Coaching Skills

### MAY

Change  
Management

### JUNE

Employment Law

### JULY

Absence  
Management

### AUGUST

Benefits & Rewards

### SEPTEMBER

Leadership  
Development

### OCTOBER

Employee  
Coaching

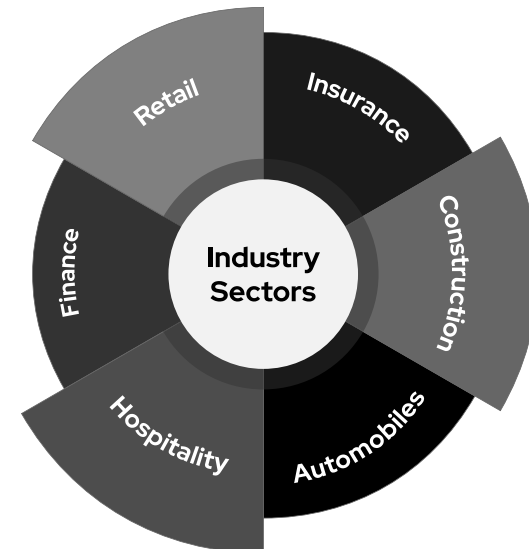
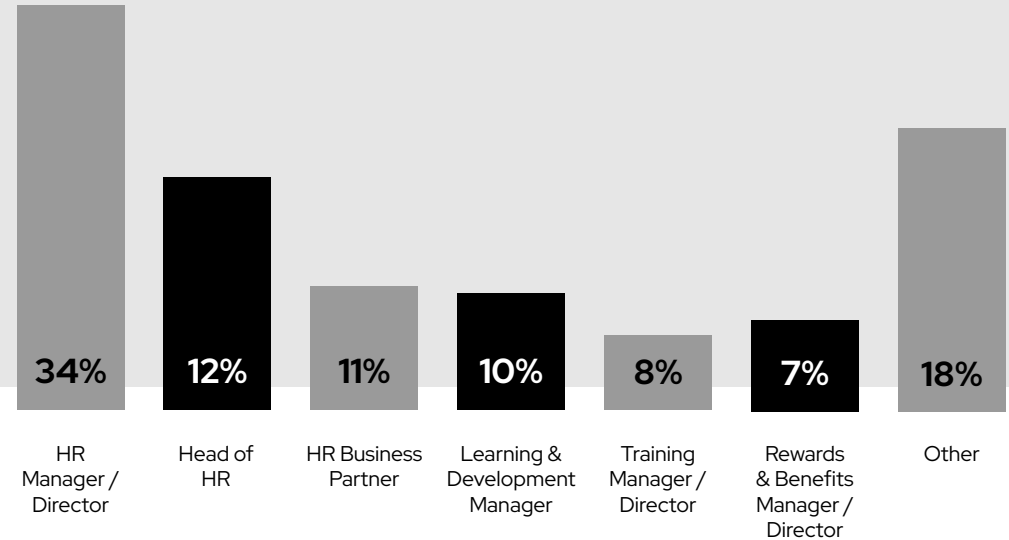
### NOVEMBER

Succession  
Planning

### DECEMBER

Employee  
Engagement

## OUR AUDIENCE IS UK AND EUROPEAN BASED



# READERSHIP

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## 3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

**Cost - £1,000**

Plus add 1 x bespoke email send for £500

## WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

**Cost - £500**

Plus add 1 x bespoke email send for £500

## FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

**Cost - £500**

## BESPOKE EMAIL

Send a bespoke email to an audience of **16,000 decision makers**.

**Cost - £1,500**

## NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

**Cost - £2,450**

**VIEW AN  
EXAMPLE  
NEWSLETTER  
HERE**

# ADVERT & EDITORIAL POSITIONS

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## INSERT BANNER

1 month - **£350** / 3 months - **£825**

## SPONSORED CONTENT

1 month - **£200** / 3 months - **£450**

To include **50-100 words**, image and URL

## Q&A / INTERVIEW / PRODUCT COVERAGE

1 month - **£200** / 3 months - **£450**

**350 words** and profile image.

## INDUSTRY PRODUCT SPOTLIGHT

Per insertion - **£150** / 4 insertions - **£450**

**250 words**, image, and URL

## GUEST BLOG

Per insertion - **£150** / 4 insertions - **£450**

**350+ words**, plus image and URL

## SPONSORED SURVEY

Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

## POLL

Newsletter article promoting your poll - **£295**



## LET'S CONNECT

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Benefit Rewards  
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