TRAINING & DEVELOPMENT SUMMIT

The Training & Development Summit brings together qualified buyers and suppliers for two days of one-to-one meetings and networking.

14th & 15th June 2027

Radisson Hotel & Conference Centre, London Heathrow

In association with...

HR BRIEFING

EVENT OVERVIEW

The Training & Development Summit is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior training & development professionals,** with job titles including:

- Heads of, Managers and Directors of Learning & Development
- Heads of, Managers and Directors of Training
- Heads of, Managers and Directors of People
- Heads of, Managers and Directors of HR

The Summit has been running for **17 years**

Over **1280** business **meetings** facilitated at each event

Average Employee Size

150 — 10,000

All delegates attending require new solutions

72%

of companies have secured business post-event

All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified training & development buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – overnight accommodation, all meals and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **25-minute meetings** with key decision makers throughout the event.

Here is a taste of our event experience...

This was a professional, well coordinated event with a room full of quality suppliers and serious, interested potential customers. Conversations flowed freely without the feeling of being sold to and hearing about industry trends helped everyone to make more informed decisions

MYONLINECOACH LIMITED

The Training and development summit is a very well organised and effective way of spending quality time with service provides to understand and match needs with solution provides. The venues are comfortable and at central location. Most of all the Staff are an excellent example of what customer service should be. They are smart, knowledgeable quick on the feet and attentive to every little detail. A must attend event

CPM UK LTD

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- LinkedIn announcement of event attendance

DURING THE EVENT

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

GOLD PACKAGE - £7,250 + VAT

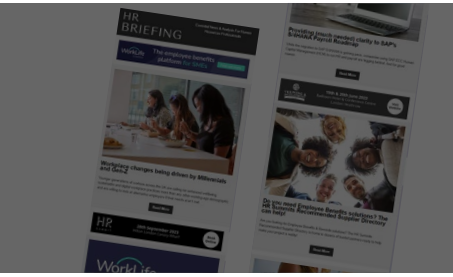
- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 25)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Wi-Fi
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
  - Evening drinks reception
  - 2 x places at evening dinner
  - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide
  - Directory listing
  - Full page A5 advert

SILVER PACKAGE - £6,100 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Wi-Fi
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
  - Evening drinks reception
  - 1 x place at evening dinner
  - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Directory listing within event guide

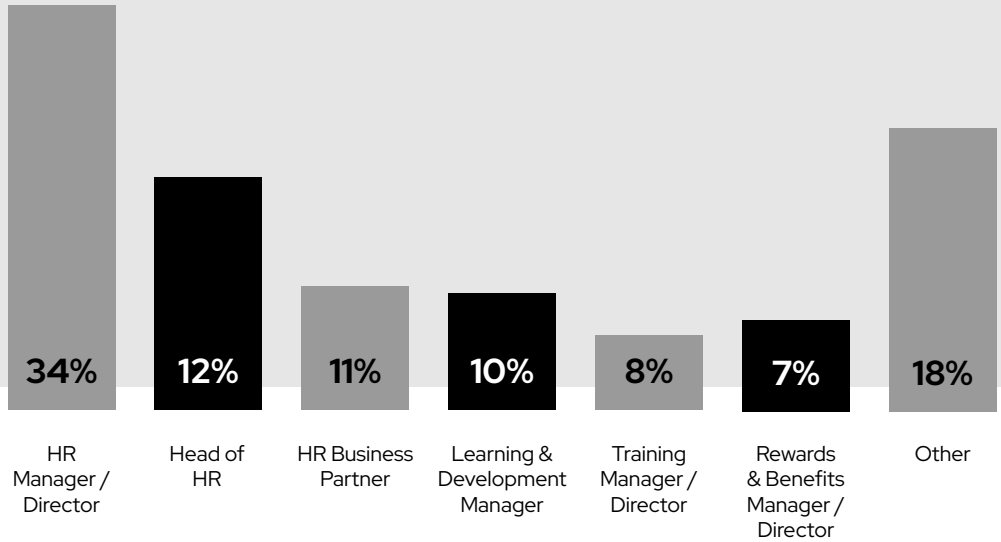
HR BRIEFING

HR Briefing is an industry resource delivering news & analysis from across the HR Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.



18,409
subscribers

OUR AUDIENCE IS UK AND EUROPEAN BASED



FEATURES

JANUARY
Team Building

FEBRUARY
Talent Management

MARCH
Leadership Development

APRIL
Coaching Skills

MAY
Change Management

JUNE
Employment Law

JULY
Absence Management

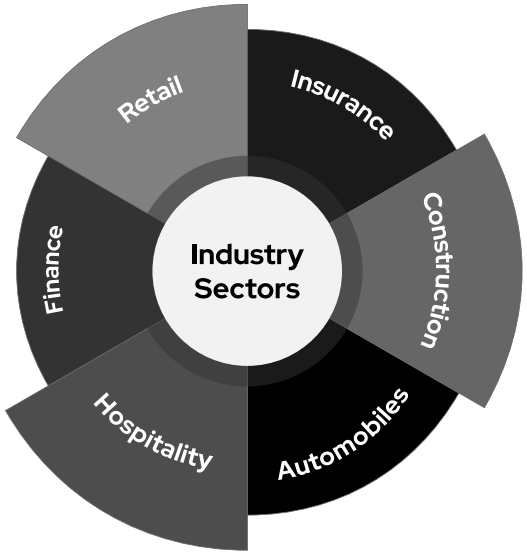
AUGUST
Benefits & Rewards

SEPTEMBER
Leadership Development

OCTOBER
Employee Coaching

NOVEMBER
Succession Planning

DECEMBER
Employee Engagement



READERSHIP

3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

Cost - £1,000
Plus add 1 x bespoke email send for £500

WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

Cost - £500
Plus add 1 x bespoke email send for £500

FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

Cost - £500

BESPOKE EMAIL

Send a bespoke email to an audience of **12,704 decision makers.**

Cost - £1,500

NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

Cost - £2,450

VIEW AN EXAMPLE NEWSLETTER HERE

ADVERT & EDITORIAL POSITIONS

INSERT BANNER
1 month - **£350** / 3 months - **£825**

SPONSORED CONTENT
1 month - **£200** / 3 months - **£450**
To include **50-100 words**, image and URL

Q&A / INTERVIEW / PRODUCT COVERAGE
1 month - **£200** / 3 months - **£450**
350 words and profile image.

INDUSTRY PRODUCT SPOTLIGHT
Per insertion - **£150** / 4 insertions - **£450**
250 words, image, and URL

GUEST BLOG
Per insertion - **£150** / 4 insertions - **£450**
350+ words, plus image and URL

SPONSORED SURVEY
Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

POLL
Newsletter article promoting your poll - **£295**

TRAINING & DEVELOPMENT SUMMIT

LET'S CONNECT

Forum Events Ltd

@forumevents

@TrainingSummit

HR Summit, Employee Benefit Rewards Forum & Training and Development Summit

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SUBSCRIBE HERE

traininganddevelopmentsummit.co.uk

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